

Diogo Figueira

Graphic Designer

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I have been working as a graphic designer for sixteen years and working in this creative field for so long has allowed me to build a vast experience in multimedia, advertising, marketing and strategy and also an extensive knowledge of print design. In my career, I have been in the position to work alongside creative teams developing high-standard design and marketing campaigns, but also producing assets, managing brands, and marketing strategies. I am an extremely organized person, always keen to learn and to improve myself as a professional. In the past year, I have been studying UX/UI design with the intention to upgrade and refine my expertise to achieve a solid progression in my career.

Experience

CultFurniture - London | UK 2018/current

Digital Designer

Working collaboratively with team members designing wireframes and interface mockups, web content, landing pages, social media, print design. As a designer, responsible for brand management, creating graphics assets for campaigns and promotions.

UNIFIL - University Filadelfia - Brazil 2015/2017

Graphic Designer

As a part of the marketing team, creating and developing a huge amount of strategic campaigns, such as internal charity, events, and promotional campaigns. Organization and development of a national mass campaign in order to gather a higher number of students. Responsible for bring innovation to the design team, creative ideas, different approaches with strategic solutions.

Spraytec Fertilizers - Brazil 2011/2015

Senior Designer

Management and creation of internal campaigns and advertisement broadly. Designing new products for national and international trade, working adjacent to the marketing department, also elaborating internal marketing, regional events, and national exhibitions. Responsible for the creation and management of the visual identity of the company in Brazil, Argentina, Paraguay, Uruguay.

Studio OPZ - Brazil 2011/2011

Graphic Designer

Nobre Propaganda - Brazil 2010/2011

Graphic Designer

Guia Casar Bem Publisher - Brazil 2007/2008

Editorial Designer

Tools

Adobe Photoshop	Figma
Adobe Indesign	zBrush
Adobe Illustrator	Pencil & Paper
Adobe Lightroom	Mac OS / Windows

Skills

Visual Design	Organisational Skills
Branding	Accuracy to details
Brainstorming	Teamwork
Prototype	Critical Thinking
Advert Design	Perceptivity
Print Design	Retouching
Mockup	Composition
Sketching	Colour Correction
Time Management	Photography

Courses/Education

BA Industrial Design with Hability in Visual Programming

UNOPAR - University North of Parana
Londrina, Brazil
2007-2010

uiBoost - User Interfaces

London, UK
2020

Design Circuit - UX Design

London, UK
2019

Photoshop Conference

PhotoPro - São Paulo, Brazil
2014

Londrina Photography Week

Fotocélula - Londrina, Brazil
2014

Lighting for Fashion & Portrait Photography

Ghima Laresco - Londrina, Brazil
2008